



## Crowd favourite drums up online support

School of Rock founder Gareth Moore was a crowd favourite when pitching for the \$10,000 Online Solution Award, offered by bka interactive as part of the third annual E2theMax Business Challenge. Not surprisingly, he went on to win.

"We can't wait to get to work with Barb and her team at bka," says Gareth, whose established business is one of 12 being boosted in key areas of business operation and development in the 2010 Makeover Challenge.

Three runners-up each received a world-class 'brochure' site, also courtesy of

bka interactive. They are Better Balustrades of New Plymouth, Dwell Healthy Homes of Te Atatu and La Maison du Chocolat from Auckland's North Shore.

Following last month's Masterclass, each Challenge participant has three weeks to work on their business project plan. The 12-week 'boost' projects take place from June until August, with the big event to reveal the winners scheduled for September 16th.

More information on the 2010 Business Makeover Challenge and reveal event details can be found at [www.E2theMax.biz](http://www.E2theMax.biz).

Pictured with School of Rock's Gareth Moore are Barb Anderson of bka interactive (left) and E2theMax Challenge developer Jacqui Jones.

## SAVE ON NEW MOTORS

Government subsidy available to upgrade old, inefficient electric motors.

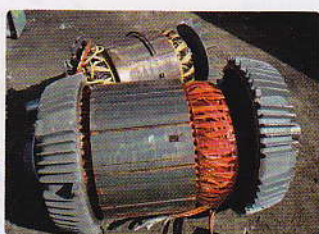
Electricity  
Commission



Act now to replace your old motors and you could qualify for a subsidy of up to \$7,400 per motor under the Electricity Commission's Motor Bounty Scheme.

New, higher-efficiency motors have ongoing financial and operational benefits, including reduced electricity costs and greater reliability.

The Motor Bounty subsidy applies to both operational and failed motors, and usually makes replacement of an old, failed motor more cost-effective than repair.



Available for a limited time only, visit [www.motorbounty.co.nz](http://www.motorbounty.co.nz) for more information.

## Contributors this issue:

Parvez Akbar, Ashley Balls, Robert Barry, Catherine Beard, Ian Brooks, Rachel Brown, Linda Donald, Pip Jamieson, Kevin Kevany, Ruth Le Pla, Simon Lord, Debbie Mayo-Smith, Brian H. Meredith, Patricia Moore, Cathy Parker, Ray Schofield, Nick Smith, Peter Townsend, Tanya Unkovich, Amanda Watt, Fiona Woolley.



This month's issue of NZBusiness includes a feature on 'Print Partners', written by contributor **Patricia Moore**. Patricia is no stranger to printers and copiers but is perhaps better known for her word-wrangling – having honed her skills across radio copywriting, newspaper features, marketing collateral, websites and a wide range of business-related magazines.

Patricia has a particular interest in writing about and assisting small and medium business enterprises in their communications with clients.



**Tanya Unkovich** often describes herself as a mixed bag. Her background in accountancy led her to a career as an auditor with a major CA firm and subsequently with Air New Zealand. In 1990 she ventured into self-employment and immediately became a computer software consultant. Later in life she diversified into life coaching and counselling. This unusual mix works very well in her current career of business consultancy and performance coaching. Tanya is also a published author and was recently interviewed by Dr. Robert Schuller on the Hour of Power in California.